

Picasa, Flickr, and Picnik

Private and Public

What is your purpose?

- Are you preparing photos to use in your course?
- Will students also need to work with images themselves or in groups?
- Will they need to find images from other sources?
- Will you?

Though many discussions of image hosting and editing tools treat them as competitors, in many ways Flickr and Picasa compliment each other.



What you get:

Picasa -- free service

- 1 Gb storage
- access original file
- desktop editing tools
- search functions
- No limit on video size
- JPG only
- well integrated with other Google products

Paid Upgrades: 100Gb storage for \$25/year



What you get:

Flickr -- Basic

- 5 sets
- 100MB of uploading bandwidth per month
- 2 video uploads up to 10Mb each.
- Unlimited storage
- editing tools online
- JPG, GIF, PNG

Flickr -- Pro

- \$25/year
- unlimited sets (folders)
- access to original file
- stats for your account
- HD video playback option
- unlimited video uploads (still limited to 90 seconds).



- Fix photos in one click
- Use advanced controls to fine-tune
- Crop, resize, and rotate in real-time
- Special effects, from artsy to fun
- Astoundingly fast, right in your browser
- Good selection of fonts and top-quality type tool
- Works on Mac, Windows, and Linux
- No download required, no installation
- Native to Flickr

Sharing

Picasa:

- Sharing in blogger or via email.
- Not as easy with RSS
- Not much social networking on the site itself.
- Geo-tagging
- Privacy controls on albums only, not individual pictures.

Flickr:

- Blogs or websites
- Easy RSS
- Geo-tagging
- Powerhouse of social networking and *folksonomy*
- Groups
- Privacy controls on pictures
- Licensing options
- CC search options
- Getty images, Gov't images

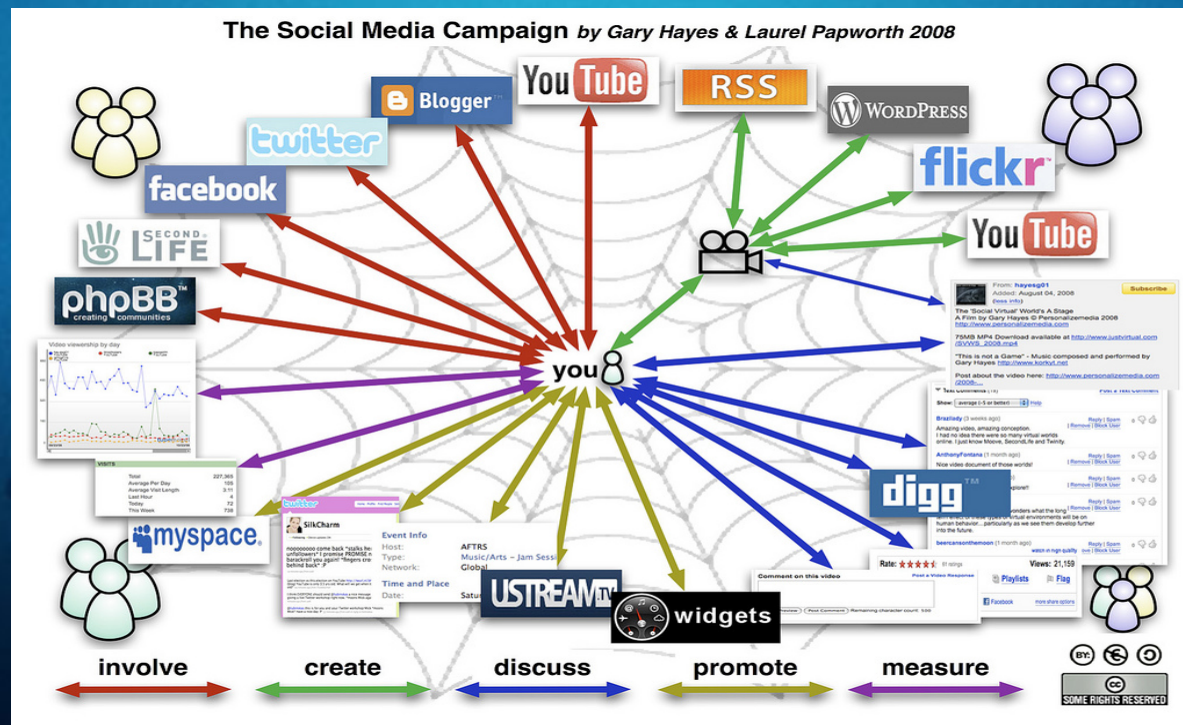
The Big Pluses

Picasa:

Organizing on your own computer,
face recognition, "face movies"

Flickr:

Sharing, Groups, Searching by
License, searching.



Laurel Papworth laurelpapworth.com AND Gary Hayes personalizemedia.com

Let's Go!



<http://www.flickr.com>

<http://picasa.google.com>

<http://www.picnik.com>